

# Business Partners in Excellence Sponsorship Levels and Benefits

HERO



- TITLE Sponsor of ALL LCFEF Events (Jog-a-Thon, Gala and Spring Appeal)
- Business logo in most prominent position on all LCFEF event materials and websites
- Premiere table for 12 at Gala with 6 valet parking passes, raffle tickets and wine upgrades
- Full page color ad (back cover) of Gala Program
- 2 Huntington Cottages or Suites at Langham for night of Gala
- 12 guests at Major Donor reception on April 15th
- All Sponsors benefit as listed to right

**\$25,000**

SUSTAINER



- Gala PRESENTING Sponsor
- Business logo in most prominent position on all Gala advertising and website
- 8 preferred seating tickets to the March 4th Gala with 4 valet parking passes, raffle tickets and wine upgrades
- Full page ad in Gala Program
- Huntington or Cottage Suite at Langham for night of Gala
- 8 guests at Major Donor reception on April 15th
- All Sponsors benefit as listed to right

**\$10,000**

DIAMOND



- Jog-a-Thon PRESENTING Sponsor (most prominent logo exposure, day-of event presence and press coverage at Jog-a-Thon)
- OR Gala DIAMOND Sponsor —
- Your logo on Diamond tier of all Gala advertising and website
- 6 preferred seating tickets to the March 4th Gala with 3 valet parking passes, raffle tickets and wine upgrades
- Huntington or Cottage Suite at Langham for night of Gala
- 4 guests at Major Donor reception on April 15th
- All Sponsors benefit as listed to right

**\$7,500**

BENEFACTOR



- Gala BENEFACTOR Sponsor
- Your logo on Benefactor tier of all Gala advertising and website
- 4 preferred seating tickets to the March 4th Gala with 2 valet parking passes and raffle tickets and wine upgrades
- Full page ad in Gala Program
- Classic King hotel room at Langham for night of Gala
- 2 guests at Major Donor reception on April 15th
- All Sponsors benefit as listed to right

**\$5,000**

PLATINUM



- Gala PLATINUM Sponsor
- Your logo on Platinum tier of all Gala advertising and website
- 2 preferred seating tickets to the March 4th Gala with 1 valet parking pass, raffle ticket and wine upgrade
- Half page ad in the Gala Program
- All Sponsors benefit as listed to right

**\$3,000**

GOLD



- Jog-A-Thon (Nov 16th) GOLD Sponsor
- Your logo included on Gold tier of 2,000 Jog-a-thon t-shirts given to every LCUSD elementary student
- Your logo included on Jog-A-Thon website
- Quarter page ad in Gala Tribute Book
- All Sponsors benefit as listed to right

**\$1,000**

SILVER



- Jog-a-thon (Nov 16) SILVER Sponsor
- Your logo included on Silver tier of 2,000 Jog-a-thon t-shirts given to every LCUSD elementary student
- Your logo included on Jog-a-Thon website
- Business card ad in Gala Tribute Book
- All Sponsors benefit as listed to right

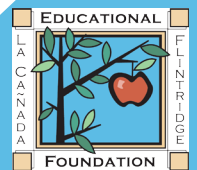
**\$500**

The Partners in Excellence Program teams up the La Canada Flintridge Educational Foundation (LCFEF) and local businesses in support of our community's greatest natural resource – its excellent public schools. The Partners in Excellence Program is designed to provide business sponsors with exposure and recognition throughout the school year – not just for an isolated special event.

**ALL Sponsors Receive:**

- Tiered recognition in LCFEF's monthly district-wide electronic newsletter, reaching over 2,000 school family households and community supporters.
- Tiered listing with links on Business Partner in Excellence page on LCFEF web site
- Use of LCFEF Partner in Excellence logo in business generated marketing and promotional materials
- Yard sign in May for businesses with La Cañada store-fronts.
- Sponsor appreciation plaques – updated by year of support.

**The sooner you sign-up, the more exposure you receive!**



2016 - 2017

**Partners in Excellence**

La Cañada Flintridge Educational Foundation